### Digital Advertising

- **SIGGRAPH 2013 Web Site**
  - Leaderboard Banner Ad $2,800
  - Button Banner Ad $2,100

- **SIGGRAPH/ITTI 2013 E-Newsletter**
  - Description/Logo $2,500
    - April Newsletter
    - May #1 Newsletter
    - May #2 Newsletter
    - June #1 Newsletter
    - June #2 Newsletter
    - July Newsletter

### Attendee Registration
- Banner Ad $4,000

### Print Advertising

- **Conference Locator**
  - Full Page $1,100
  - Back Cover $2,000
  - Inside Front Cover $1,500

### Sponsorship Opportunities

- **Electronic Theater**
  - Slides x1 $650
  - Slides x2 $1,000
- **Aisle Signs** $8,000
- **Standing Sign Boards** $1,500
- **Lanyards** $3,000
- **Merchandise Bag Insert** $2,000
- **Exhibitor Tech Talks** $2,000
- **Convention Center Meeting Rooms** $2,000
- **Conference Locator Kiosk** $2,500
- **Rapid Recharge Station** $5,000

### Convention Center Banners*

<table>
<thead>
<tr>
<th>Banner</th>
<th>Price</th>
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<tbody>
<tr>
<td>15C</td>
<td>$3,500</td>
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<td>15D</td>
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<tr>
<td>3B</td>
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*Banner package discount available.

### CANCELLATION POLICY

**For Sponsorship Opportunities**
The Sponsorship Agreement(s) is(are) entered into as of the date of the Sponsor’s signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of 100% of the sponsorship fee.

**For Advertising**
Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be cancelled.

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**If you have questions, please contact:**
Angela Chybik or Jennifer Ibe
SIGGRAPH 2013 Exhibition Management
+1.866.950.7444
+1.630.434.7779
exhibits@siggraph.org

**Please send the contract to:**
exhibits@siggraph.org
or
SIGGRAPH 2013 Exhibition Management
Hall-Erickson, Inc.
98 East Chicago Avenue
Westmont, Illinois 60559 USA

**Please make checks payable to:**
ACM SIGGRAPH 2013

**Mail checks to:**
ACM SIGGRAPH 2013 - Exhibits
P.O. Box 809124
Chicago, IL 60680-9124 USA

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**Total Order:** $