



SIGGRAPH2013
The 40th International Conference and Exhibition
on Computer Graphics and Interactive Techniques

Conference 21–25 July 2013
Exhibition 23–25 July 2013
Anaheim Convention Center

SIGGRAPH 2013 Attendee List Ordering Information

Increase Booth Traffic
and create a buzz with
pre-show invitations

Keep the Show Going
even after its over with post show
attendee communication

Maximize Your Reach and Sales
by selecting attendees who match
your ideal customer profile

\$1250 for SIGGRAPH 2013 Int’l Conference Pre-Registration Attendee List
Available June 24- July 19, 2013. List includes all records available at time of order.

\$1250 for SIGGRAPH 2013 Int’l Conference Post-Registration Attendee List
Available starting August 5, 2013.

\$750 for SIGGRAPH 2012 Int’l Conference Final Registration Attendee List
List Available NOW- July 19, 2013. Remind last year’s attendees to register and visit your booth—include a special offer.

Important Information: Full list available online. By using our online system you will receive instant record counts (see Step 1 below) prior to purchasing. The SIGGRAPH 2012 and 2013 attendee lists are rented and not sold. They are for one-time use only. Second and multiple usage rates are the same as initial rates; no discounts will apply. All lists will be seeded and their usage will be monitored at all times. The SIGGRAPH attendee list is for a **one-time use only**. Lists will be downloaded in an Excel format.

Fields that will be included on the list rental (when provided by the registrant) are: **Reg class, name, address**, phone, fax numbers and attendee e-mail addresses.** **Mailing addresses will only be provided for attendees who have selected to receive promotional mailing by checking the “Opt-In” box on the registration form.

Online Ordering System Instructions:

Step 1 – www.xpressleadpro.com/attendeelist (show code: **SIGG073**). Select company name and continue. Select full attendee list and verify contact information. If you would like to filter based on demographics (narrow your list) you may select the demographics you are interested in and continue. Review and accept the Terms and Conditions. Select Complete Request. After you complete the request you will receive an email with information regarding the approval process and link to download your list once you receive an approval code. Please save this email.

Step 2 – Per the instructions in the email, please submit your sample mail piece to: **Nicole Hutchison, nutchison@cdsreg.com**. SIGGRAPH must approve all marketing material as a condition of mail list rental. Once your marketing material has been approved, you’ll receive an approval code from SIGGRAPH show management.

Step 3 – After receiving the approval code please visit the link supplied in the email from Step 1. Review and accept the list agreement. Proceed to checkout. Enter Credit Card credentials, review and accept payment terms and conditions.

Step 4 – After you complete payment, your web page will refresh, and you can download your list.

Please select this button to download your list.

[Download List In CSV Format](#)

(We will also send an email confirmation with a link to download your list.)

Questions? Please contact:

Nicole Hutchison • 1-508-743-0162 or 1-800-743-1186 • nhutchison@cdsreg.com

Terms & Conditions

1) Convention Data Services, Inc. hereinafter called “**CONTRACTOR**” agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of **CONTRACTOR** or customer, all deposits and fees shall be returned.

2) The method of payment shall be in United States dollars and submitted with the order for service. **CONTRACTOR** will only accept checks drawn on banks located in the United States of America or certified funds.

3) Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. **SERVICES WILL NOT BE RENDERED UNTIL PAYMENT IN FULL IS RECEIVED.** No refunds on advance orders.

4) Customer is responsible for all applicable Federal, State, or Local taxes.

5) **CONTRACTOR’s** liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by **CONTRACTOR**.

6) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.

Convention Data Services • 107 Waterhouse Road • Bourne, Massachusetts 02532
1.800.746.9734 • 1.508.743.0197 • fax 1.508.759.4238 • XPressLeadPro@cdsreg.com



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SIGGRAPH 2013 ATTENDEE EMAIL LIST PROCEDURES AND AGREEMENT FOR EXHIBITORS

Exhibitor partners requesting the use of the SIGGRAPH 2013 attendee list (list renter) must honor the following requests:

1. The use of the SIGGRAPH 2013 attendee list is for a one-time email blast only.
2. A sample of the email must be approved by SIGGRAPH in advance of the distribution to the list.
3. Send email file to; **Nicole Hutchison, Exhibitor Services Account Manager – nhutchison@cdsreg.com** exactly as it will appear when distributing to the list. Once approved, Nicole will provide an approval code which must be placed on the order form for fulfillment. SIGGRAPH will not approve any message that is competitive in nature. The reviewing of emails will be approved within 24 hours. The list renter should follow all spam laws (domestic and international) when distributing the email: All email messages are required to include a physical street address (no post office boxes). The subject line of the email message must clearly introduce the recipient to the offer presented within. The "From" line of the email must name the specific company or representative of the company who is sending the message. Even though this is a one-time eblast, all messages (HTML and text) must contain an Internet accessible opt-out that will allow recipients to opt-out of receiving future emails from the list renter.
4. Before distribution, the list renter must remove all email addresses from the SIGGRAPH 2013 attendee list that are found on the list renter's own suppression list. One week after email distribution, **the sender must provide SIGGRAPH with an excel file of all email addresses for people who have requested to unsubscribe from the email list.**
5. The list renter further understands that the size of the SIGGRAPH list may vary slightly at the time of placing your order, as the email counts are from "live" files that are updated constantly.
6. The email list renter is solely responsible for the content of its message, and here by represents that its proposed message does not contain any of the following:
 - **Any unlawful, threatening, abusive, libelous, defamatory, obscene, pornographic, profane, or other wise objectionable information, including without limitation any transmission constituting or encouraging conduct that would constitute a criminal offense, or violate any local, state, federal, provincial or international law.**
 - **Any misleading or deceptive information, or any misrepresentation with respect to products or services offered by the list renter.**
 - **Any chain letters, illegal pyramid, or such schemes.**
 - **Any information, audio, graphics, software, or other works in violation of any person's copyright, trademark, or any sponsorship with any other intellectual property rights.**
 - **Any deceptive information which would imply endorsement, affiliation, or sponsorship with any entity or person other than list renter with out written consent of such entity/person.**
 - **Any virus, worm, or similar contaminating/destructive element; and**
 - **Any data gathering or depositing device, including but not limited to cookies. SIGGRAPH reserves the right to refuse to provide the list for any message not in accordance with the representations contained in this paragraph.**

The List Renter Agrees to the above stated conditions.

List Renter: _____

Authorized Signature: _____

Printed Name: _____

Date: _____